

Ellen Blythe Rundle

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Years of diverse experience in advertising, design and new media have provided me with the creative experience to produce work that sells. My organizational and communication skills allow me to work effectively with clients and support staff.

Education:

*University of California, B.A. , Berkeley, 1976.
Major in Practice of Art — Minors in Art History and Italian. Graduated Phi Beta Kappa.*

*University of Padova, Italy, 1974-1975
(Education Abroad Program of the University of California). Special studies in Art History and Italian.*

*Platt College, Los Angeles 8/97.
Completed 3-month Interactive Multimedia Certificate Program.*

Additional specialized courses listed in addendum

Experience:

11/98-8/02

J. Paul Getty Trust. West Los Angeles. Senior Publications Specialist. Created publications and multimedia applications for Information Technology Services group to distribute to Getty community via print and intranet.
■ **Special projects included development and programming of interactive training for Financial Information Systems, designed Getty Intranet, scripted and began shooting video training for Security staff.**

10/97-10/98

Miller Imaging. Burbank. New Media Producer/Lead Designer. Designed web sites, interactive interfaces, and company's marketing collateral. HTML programming. Work with Lingo programmers on Director projects and Advanced HTML/Java programmers on web work. Some Flash, 3D, and After Effects.
Plaza Travel, International Churches of Christ, Fox Home Entertainment, The Ding King, Independent Photo Imagers, Huntington Reproductive Center, Lance Campers, Altamira-group Spraytex.
■ **Designed Quicktime movies and interface for company's promotional CD ROM.**

10/93-2/97

ProType Computer Graphics. Canoga Park. Senior Art Director. Designed and produced a variety of projects from concept to completion, including marketing collateral, logos, packaging, and web site design.
■ **Designed a series of glitzy marketing pieces for upscale internet mall sites at the onset of internet growth.**

5/91-10/93

Churchill Films. West Los Angeles. Senior Graphic Designer. Produced all catalogs, packaging and promotional material for educational films and curriculum distributed and marketed by the company.

9/88-5/91

Freelance

*Poturny & Associates • U.S. Sales Corp. • Donald Lewis Advertising • West Associates • Aplan Information Services
Armato Development • Weight Loss Clinic • Keene Engineering • California Integrated Computing*

7/85-9/88

Benenson Advertising, Hollywood. Senior Art Director. Produced concepts and designs for advertising and collateral materials for clients in automotive, fashion, giftware and high-tech fields. Supervised art department, handled art direction of photography and print buying.

Creative Skills:

Ability to produce creative concepts and design work for print and multimedia.

Very strong on Macintosh platform, but comfortable on PC as well. 20 years experience in Photoshop, Quark XPress and Illustrator. Can also work in Dreamweaver, Flash, Acrobat Professional, Office 2000, FilemakerPro, with some experience in many other programs.

HTML coding skills for use in designing web sites, basic understanding of Lingo, JavaScript and Action Script.

Familiarity and experience with various types of printing processes from budgeting to buying.

Business Skills:

Direct experience with a variety of clients — software/hardware manufacturers, electronics, internet developers, educational materials, automotive, fashion, jewelry, banking, legal services, giftware, weight loss, home appliances, real estate, aerospace, musical theatre, travel, entertainment.

Ability to organize and direct the work of others.

Efficiency in use of time and budget in production.

Ability to write, edit and proofread copy.

Fluent in Italian.

References:

Stanley Onaitis — Photographer and graphic designer (818) 340-9744

Mark Jacobs — President of EDIC, client (323) 660-1635

Portfolio/Interactive CD on request

Addendum

Specialized Education:

Los Angeles Trade Tech College, 1977-1978, 1983. Advertising and Graphic Art Classes.

University of California Los Angeles, 1978-1979. Graphic Art Classes.

Advertising Center, 1983. Advertising Concept Classes.

WSAAA, 1983. Carson And Roberts Creative Course.

Horlick, Levin, Hodges, 1981. Ad Concept class given by Dennis and Jackie Horlick

California State University Northridge, 1990. Macintosh computer classes.

American Film Institute, 1991. Macintosh computer class - (Photoshop)

Info Direct Technologies, 1996. HTML class

Art Center, 7/97 Web Tools class with Lynda Weinman

Getty Center, 11/98-present. Various courses on and off site:

Flash, Filemaker Pro, Cold Fusion, Office 2000,

Multimedia Workshop, 5/99. Advanced Flash and Authorware

Project Management, 9/99 (3-day course onsite at Getty)

Early Employment:

1/83-7/85

Freelance

*Brelin & Peters, Inc. • Joan Lesser, Etc. • International Rectifier • CBS Television Network • DJMC • JGMC
The Ray Coen Company • Bernard Hodes Advertising • Deutch, Shea & Evans.*

5/81-1/83

***Bernard Hodes Advertising** (Division of Doyle Dane Bernbach), Encino. Art Director. Provided conceptual development, design and production of major recruitment campaigns. Supervised art department and print suppliers.*

5/79-5/81

***Joel Goldstein Marketing Communications (JGMC)**, Santa Monica. Art Director. Was responsible for conceptual development, graphic design and production supervision for advertising and collateral materials for clients in home appliances and interior decorating fields.*

8/78-5/79

***John Coy Design**, Los Angeles. Freelance design and production.*